

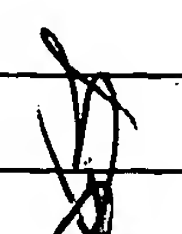


FORM PTO-1449	U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE	ATTORNEY DOCKET NO. 122.1046CD2	APPLICATION NO. Div. of Serial No. 08/864,762
LIST OF REFERENCES CITED BY APPLICANT (Use several sheets if necessary)		FIRST NAMED INVENTOR Tokimori TOMITA, et al.	
		FILING DATE	GROUP ART UNIT 3622


U.S. PATENT DOCUMENTS

EXAMINER INITIAL		DOCUMENT NO.	DATE	NAME	CLASS	SUB- CLASS	FILING DATE
	AA	4,876,592	10/1989	VON KOHORN			
	AB	4,982,346	01/1991	GIROUARD ET AL.			
	AC	4,746,787	5/1998	SUTO ET AL.			
	AD	5,057,915	10/1991	VON KOHORN			
	AE	5,034,596	7/1991	UTSONOMIYA			
	AF	5,056,019	10/1991	SCHULTZ ET AL.			

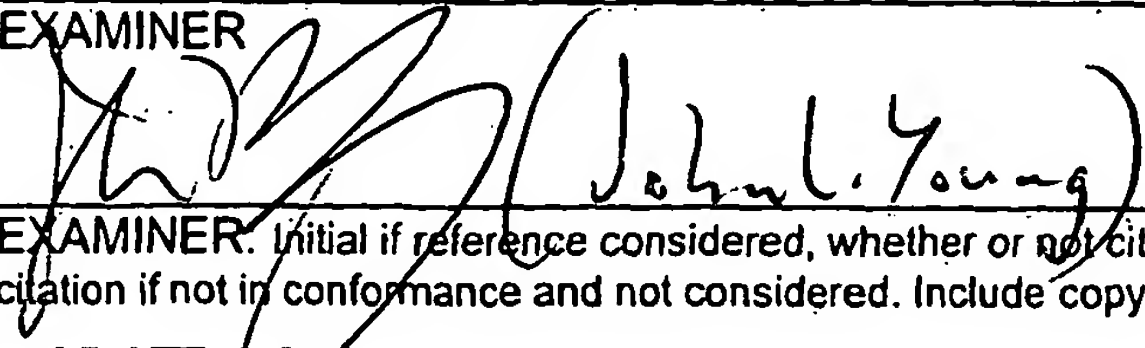
FOREIGN PATENT DOCUMENTS

		DOCUMENT NO.	DATE	COUNTRY	CLASS	SUB- CLASS	TRANSLATION YES NO	
	AG	4-264996	09/1992	JAPAN				
	AH	5-298557	11/1993	JAPAN				
	AI	5-342235	12/1993	JAPAN				
	AJ	6-036143	02/1994	JAPAN				
	AK	6-096096	04/1994	JAPAN				
	AL	61-273663	12/1986	JAPAN				

OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, Etc.)

	AM	"Database Marketing" Article in Catalog Age, May 1988, pp. 85-97 (Author unknown)**
	AN	"Vision Value Goes Live Across America", Card Technology Today, July/August 1992, pp. 9-11 (Author Unknown)**

**These references were cited by the Examiner in parent application no. 08/187,543, papers no. 11 & 18, respectively.

EXAMINER 	DATE CONSIDERED 1-24-2005
EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.	

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*EXAMINER INITIAL		DOCUMENT NO.	DATE	NAME	CLASS	SUB- CLASS	FILING DATE
	BA	4,361,903	11/1982	OHTA			
	BB	4,882,724	11/1989	VELA ET AL.			
	BC	4,972,504	11/20/90	DANIEL JR., ET AL.			
	BD	5,117,355	05/1992	MCCARTHY			
	BE	5,250,789	10/1993	JOHNSEN			
	BF	5,264,822	11/1993	VOGELMEN ET AL.			

FOREIGN PATENT DOCUMENTS

		DOCUMENT NO.	DATE	COUNTRY	CLASS	SUB- CLASS	TRANSLATION YES NO
	BG	92-14213	08/1992	PCT			
	BH	94-09454	04/1994	PCT			
	BI	05020341 A	01/1993	JAPAN			
	BJ	01102694 A	04/1989	JAPAN			
	BK	2-111888	09/1990	JAPAN			
	BL	03110699	05/1991	JAPAN			

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	BM	Gallagher, J.-St. Louis Dispatch, pE1, 12/19/99- "you Can Lose a Chunk of Your Return to Taxes"
	BN	Hubbard C. - Atlanta Business Chronicle, v21, n25, pA8, 11/27/98- "Sara Lee Kicks off Toz Concept at North Point Mall"
	BO	

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U.S. PATENT DOCUMENTS

*EXAMINER INITIAL		DOCUMENT NO.	DATE	NAME	CLASS	SUB- CLASS	FILING DATE
	CA	4,292,508	09/1981	RUDD			
	CB	4,949,256	08/1990	HUMBLE			
	CC	4,973,952	11/1990	MALEC ET AL.			
	CD	5,025,372	06/1991	BURTON ET AL.			
	CE	5,287,266	02/1994	MALEC ET AL.			
	CF	5,295,064	03/1994	MALEC ET AL.			

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		DOCUMENT NO.	DATE	COUNTRY	CLASS	SUB- CLASS	TRANSLATION YES NO
	CG	04315294 A	11/1992	JAPAN			
	CH	2-501237	04/1990	JAPAN			
	CI	63-40995	02/1988	JAPAN			
	CJ	1-99197	04/1989	JAPAN			
	CK	04290194 A	10/1992	JAPAN			
	CL	03-142698	06/1991	JAPAN			
	CM	05067274	03/1993	JAPAN			


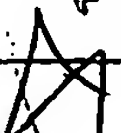
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	CN	Fischman, "Dahl's Store is Testing Frequent Shopper Plan", Supermarket News; v 39 n.8; p.9(1), Sept. 18, 1989; Dialog
	CO	Thayer, "Database Marketing Demystified", Progressive Grocer, v68 n11, p. 21(6), Nov.: 1989; Dialog; File 148, Acc#04150369
	CP	Johnson, "Loyalty Programs Flag: Citicorp, Catalina Pull Plug on Supermarket Tests, Advanced Promotion Tech: Continues to Test Vision Value Club Supermarket Frequent-Shopper Club"; Advertising Age; June 17, 1991; p. 32; Dialog: File 16, Acc#03200380
	CQ	"Smart Card Supermarket Program Testing Consumer Promotions", Card News; v7 n8; p7(2); April 20, 1992; Dialog; File 148, Acc#05929981

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	EA	5,937,391	8/1999	IKEDA ET AL.			
	EB	4,885,685	12/1989	WOLFBERG ET AL.			
	EC	4,914,090	7/1990	MCCARTHY			
	ED	4,723,212	2/1988	MINDRUM ET AL.			
	EE	4,554,446	11/1985	MURPHY ET AL.			
	EF	4,910,672	3/1990	OFF ET AL.			
	EG	5,233,514	8/1993	AYYOUBI ET AL.			
	EH	5,053,955	10/1991	PEACH ET AL.			
	EI	4,750,119	6/1988	COHEN ET AL.			
	EJ	5,245,533	9/1993	MARSHALL			
	EK	5,483,444	1/1996	HEINTZEMAN ET AL.			
		EL	5,144,115	9/1992	YOSHIDA		

OTHER REFERENCES (Including Author, Title, Date, Pertinent Pages, Etc.)

	EM	
	EN	
	EO	

EXAMINER <i>John L. Young</i>	DATE CONSIDERED <i>1-24-2005</i>
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